

# PUBLIC FILE 1

## KDND-HD2 Sunday 6:00-6:30a

### 4<sup>th</sup> QUARTER REPORT

October 1 - December 31, 2015

Date	Time	Show#	Topic/Guest
10/4/15	22:00	#1001	<b>Placer SPCA:</b> Barktoberfest is one of the most anticipated community events in the area, designed for canines and their well-behaved human companions. A fun run/walk for canines and companions alike, followed by games and contests, food, entertainment, vendors and beer tastings! If you thought Oktoberfest was fun, just wait until you experience Barktoberfest. <b>Guest:</b> Leilani Freitas
10/11/15	22:00	#1002	<b>March Of Dimes:</b> The show promoted the Best Of Sacramento party which is a benefit for our local March of Dimes. The mission of March of Dimes is to improve the health of babies by preventing birth defects, premature birth, and infant mortality. Premature birth is the leading cause of death for newborns in the United States and the leading cause of death among children under 5 around the world. 1 in 10 babies are born preterm in the US. <b>Guest:</b> Joe Chiodo
10/18/15	22:00	#1003	<b>Albie Aware:</b> People with breast cancer don't have time to wait for a cure. They need help now. Albie Aware Breast Cancer Foundation provides assistance for life-saving diagnostic testing, patient advocacy, prevention education and compassionate support to local individuals facing or fighting breast cancer. Continued support ensures that Albie Aware will remain a relevant and sustainable organization strategically focused on a healthy future. <b>Guest:</b> Cindy Love, Karen Penfold
10/25/15	22:00	#1004	<b>Light The Night Walk:</b> The Leukemia & Lymphoma Society's annual walk fundraiser brings together friends, families and communities to honor patients and survivors, honor lives lost to cancer and further the fight to find a cure to blood cancers. The evening is filled with remembrance, inspiration and celebration as friends, family and co-workers gather together to celebrate their fundraising successes and their amazing support in the fight against blood cancers. <b>Guest:</b> Lezlie Hayes, Doug Emitte

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11/1/15	22:00	#1101	<b>Peanuts:</b> Cartoonist Charles M. Schulz was inducted into the California Hall Of Fame. His widow, Jean Schulz, accepted the award on his behalf. After many rejection slips, Peanuts debuted in seven newspapers on October 2, 1950. Snoopy License Plates (now available) raise money to benefit California museums. <b>Guest:</b> Brenna Hamilton, Phil Kohlmetz
11/8/15	22:00	#1102	<b>Alpha K9:</b> Combat Disabled Veteran run Non-Profit organization dedicated to the principle of providing highly skilled and effective Service Dogs and Working Dogs to those whose lives depend on them. Research shows that positive social interactions with dogs may offer a safe, effective way to increase important anti-stress agents in humans. We helped get the word out about their program involving a veteran suffering from PTSD, having a chance to win a service dog from Alpha K9. <b>Guest:</b> Kevin Cameron
11/15/15	22:00	#1103	<b>CLBL:</b> The Center for Land-Based Learning is dedicated to creating the next generation of farmers and teaching California's youth about the importance of agriculture and natural resource conservation. <b>Guest:</b> Christine McMorrow, Mary Kimball
11/22/15	22:00	#1104	<b>Easter Seals:</b> We helped promote a fundraising holiday concert featuring Trans-Siberian Orchestra. Easter Seals of Superior California was established in 1992. They use donated resources and make sure they are maximized to their full potential for client services. Dedicated to a belief that all people with disabilities will have equal opportunity to live, learn, work and play in their communities. <b>Guest:</b> Gary Novak, Steve Garland

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11/29/15	22:00	#1105	<b>Me One Foundation:</b> Promoting their annual fundraiser, "Take a Vacation with Me-One" event, raising money to fund their annual summer camp. Adult cancer patients and their families get to enjoy a cost free weekend getaway in the Santa Cruz Mountains. <b>Guest:</b> Karri Grant, Shawn Habermehl
12/6/15	22:00	#1201	<b>Damsel In Defense:</b> The Damsel in Defense program is about equipping women with the tools to not only keep them safe but also to give them the confidence to know that they have a way out if they ever feel threatened. Whether at home, traveling, running or celebrating downtown with the girls, Damsel in Defense has the products and fact-based education that can and does save lives. <b>Guest:</b> Mary Gaines
12/13/15	22:00	#1202	<b>Operation Gratitude:</b> Operation Gratitude annually sends 150,000+ care packages filled with snacks, entertainment, hygiene and hand-made items, plus personal letters of appreciation, to New Recruits, Veterans, First Responders, Wounded Warriors, Care Givers and to individually named U.S. Service Members deployed overseas. Since its inception in 2003, Operation Gratitude volunteers have shipped more than One Million Care Packages. <b>Guest:</b> Michelle Quinn, Sydnie Anderson
12/20/15	22:00	#1203	<b>Front Street Animal Shelter:</b> Highlighting the successes and adventures of the Front Street Animal Shelter. A regional leader in lifesaving, Front Street has demonstrated creativity in finding homes for lost, stray and abandoned animals in Sacramento. Front Street historically had a high kill rate and zero public support. They've used social media to help turn the shelter around. <b>Guest:</b> Gina Knepp, Bobby Mann
12/27/15	22:00	#1204	<b>Oak Park:</b> The Oak Park Business Association has started the process of recreating the historic Oak Park Gateway Arch. The original Oak Park arch features the dates 1889, to indicate the establishment of Oak Park, Sacramento's first suburb, and 1903, the year the

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			original arch was built. The new arch will keep the 1889 date and replace the 1903 date with 2015. <b>Guest:</b> Terre Johnson
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## **PUBLIC FILE 2**

### **KDND-HD2 Sunday 6:30-7:00a**

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Date	Time	Show#	Topic/Guest
10/4/15	22:00	#1001	<b>Capital Cup:</b> 24 local executives got together October 2-4 at various area golf courses to raise money for local charities in the inaugural Sacramento Capital Cap tournament. For the non-golfer, the tournament was modeled after the Ryder-Cup. The average charity golf tournament in the U.S raises about \$27,000. The initial fundraising goal was \$150K. More than \$250K was raised in about a six week period. <b>Guest:</b> Curt Rocca
10/11/15	22:00	#1002	<b>Jeff Keith's Ride For Reason:</b> Higher Purpose Events mission is to put on large events to raise money to support programs and other non-profits benefiting Men Women, and Children and renew hope for a better tomorrow. Jeff Keith, lead singer of the rock band Tesla, and his wife Vera lead a charity motorcycle ride through the foothills of Northern California to raise money and awareness for kids who have suffered neglect, abuse, and abandonment and to show his love and support for these kids. <b>Guests:</b> Jeff Keith, Ryan Fleenor
10/18/15	22:00	#1003	<b>My Sister's House:</b> My Sister's House is the first and only non-profit organization to specifically address the needs of women and children impacted by domestic violence in the Central Valley's highly diverse Asian and Pacific Islander community. They have a 6-bed, Safe Haven shelter for women and children and a, "Women at Work" Program for domestic violence survivors of all backgrounds. We helped get the word out for their annual fundraiser, Run For A Safe Haven. <b>Guest:</b> Nilda Valmores
10/25/15	22:00	#1004	<b>SMF (Sac International Airport):</b> - A representative from the airport spoke about the parking system replacement they did and the need to keep the public informed due to closing down a couple of floors of the garage at a time. Lots filled up and closed around 8am every day - frustrating frequent flyers. The airport was also in the middle of a huge renovation in Terminal A,

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			adding new restaurants and retail. <b>Guest:</b> Laurie Slothower
11/1/15	22:00	#1101	<b>Placer Arts:</b> PlacerArts is The Arts Council of Placer County, a nonprofit catalyst for the arts and humanities and the designated State-Local Partner of the California Arts Council. They promote the work of performing, visual and literary arts producers as well as culture & heritage attractions countywide. <b>Guest:</b> Gayle Rappaport-Weiland
11/8/15	22:00	#1102	<b>Sierra Forever Families:</b> Sierra Forever Families is a private, nonprofit agency that facilitates the development of forever families by making the best possible connections between children and families. They know that adoption is a very personal and emotional process for all involved, and the goal is to equip children and parents for success, focusing on creating stable and caring families. <b>Guest:</b> Bob Herne
11/15/15	22:00	#1103	<b>Food For Families:</b> No one should go to bed hungry. Yet all too many of our neighbors do. One in 6 Americans struggles with hunger daily. And up to 30% of children locally don't know when they'll receive their next meal. The Food For Families Holiday Bag Campaign focuses on fresh and healthy food for those who need it most. We learned how Food For Families was involved in helping out during the Northern California wildfires. <b>Guest:</b> Jennie Teal
11/22/15	22:00	#1104	<b>Office of Traffic Safety (Local):</b> Just in time for the holidays, we learned how can a DUI collision or arrest be averted and that someone be arrested for DUI even if they are below a blood alcohol content of .08%. Subjects covered also included how much a DUI arrest costs, the purpose of a DUI checkpoint and some of the things that law enforcement or motorists may see that may indicate a DUI driver. <b>Guest:</b> Officer Jenna Berry
11/29/15	22:00	#1105	<b>Blood Source:</b> Fewer than 4 of every 10 people in the U.S. are eligible to give blood. Less than 1 in 10 actually

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			donate. 1 donation has the potential to save as many as 3 lives. 3 teaspoons of blood can save a baby's life. Most whole blood donors can give every 8 weeks. <b>Guest:</b> Alex Sigua, Gayle Graves
12/6/15	22:00	#1201	<b>IKEA/UC Davis Children's Hospital:</b> The IKEA Foundation's mission is to create substantial and lasting change by funding holistic, long-term programs in some of the world's poorest communities; addressing children's fundamental needs including home, health, education and income. IKEA employees and customers made it possible to benefit children in 46 countries with the Soft Toys for Education campaign including UCDCH. <b>Guest:</b> Hans Greensawalt, Jacquelyn Mills
12/13/15	22:00	#1202	<b>Covered CA:</b> California's version of The Affordable Care Act. We learned what kind of health insurance is offered. Who is eligible to buy health insurance. Pre-existing conditions. Network doctors. How much it costs. If there is financial help. Why it's important to have health insurance. Open enrollment. If you have to buy health insurance. Deadlines to enroll. <b>Guest:</b> Dana Howard
12/20/15	22:00	#1203	<b>Food For Families (Encore):</b> No one should go to bed hungry. <b>Guest:</b> Jennie Teal
12/27/15	22:00	#1204	<b>Office Of Traffic Safety (Agency):</b> People everywhere ring in the New Year accompanied by family and friends. While this is a time to celebrate, it is more importantly a time to remain safe, sober, and alert behind the wheel while keeping poor weather conditions in mind at all times. We learned some tips on what to do to ensure that we're keeping ourselves and each other as safe as possible this holiday season. <b>Guest:</b> Bruce Cochran